

HIGHLAND HOMES

Belgard[®] Pavers Add Value and Appeal to Homes from The Lone Star State's Largest Private Homebuilder

LOCATION: Dallas, Texas

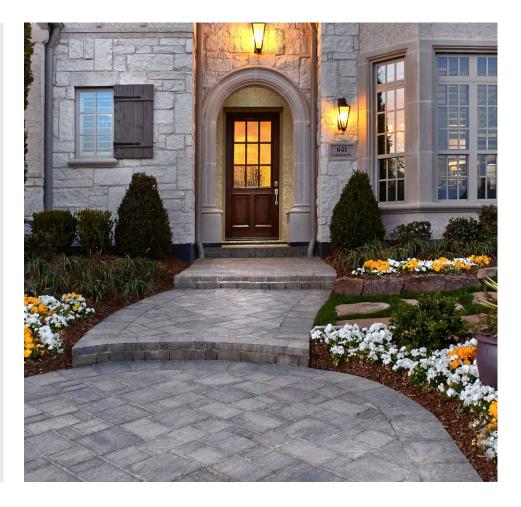
PRODUCTS: Urbana[®] Stone 3 Piece and Holland Stone

COLORS: Urbana Danville Beige and Holland Fossil Beige

INSTALLED AREA: 80,000 sq. ft.

DESIGN LEAD: Highland Homes

CONTRACTOR: Pave Pro – Dallas



Background

Highland Homes is the largest private homebuilder in Texas, delivering upscale homes to residents in the state's major metropolitan markets since 1985. In most of its past developments, Highland Homes traditionally used flatwork cement in the driveways and walkways.

The Challenge

However, many areas in Texas feature expansive, clay soil that causes pavement to

shrink in the summer, and swell and crack during the winter. With expenses due to pavement replacement continuing to mount, Highland Homes went looking for a long-term solution and the company's construction manager reached out to Belgard for a more functional option.

The Solution

Belgard offered Highland Homes a variety of commercial pavers to save money on maintenance and replacement. From a cost-savings standpoint, if a paver cracks due to shifting soil, individual pavers can be interchanged rather than replacing large sections of cement as in paved driveways or walkways. Pavers are also ideal for longterm remodeling or additions. If a resident chooses to add a pool or run gas lines underneath the drive, moving a minimal amount of pavers is much less expensive than cutting the driveway or boring beneath it. Another added incentive Highland Homes can pass along to the resident is the fact that homes using the pavers feature a oneyear warranty on the labor and a lifetime warranty on the paver, which no builder offers on concrete. The warranty also is



HIGHLAND HOMES

transferable, which enhances resale value for the original homeowner. While Highland Homes' construction manager enjoyed the functionality of the pavers, the design team was impressed with the wide selection of styles and colors. Belgard pavers were initially specified for the Windsong Ranch and Light Farms developments with the designers choosing Urbana® Stone in a Danville Beige color to feature in the model homes. Urbana® Stone offers a natural stone texture along with a three-piece modular system and optional large square for an even grander scale. The paver's versatility makes it ideal for use in driveways and walkways as well as other applications. Belgard also provided another option that Highland Homes chose as a standard feature for driveways, Holland Fossil Beige, an economical choice that perfectly matched the color palette of the development. With their simple shape and traditional appeal, Holland Stone pavers offer exceptional strength and durability, as well as its range of captivating color blends.

The Belgard pavers both set us apart from the competition and help keep our long-term costs low. The quality and warranty help out our homebuyers, and making sure they're happy with their purchase is our top priority.

> Christian Morriss Highland Homes Area Manager

The Result

"The Belgard pavers set us apart from the competition and help keep our long-term costs low," said Christian Morriss, Highland Homes Area Manager. "The quality and warranty help out our homebuyers. Ultimately, making sure they're happy with their purchase is our top priority." In 2016, Belgard partnered with Highland Homes on 10 subdivisions and supplied over 80,000 square feet of product. The companies look to continue their relationship in the years to come.

About Belgard Commercial®

Belgard Commercial, part of Oldcastle^{*} APG, offers a complete collection of paver and wall products for plazas, terraces, parking areas, roadways, rooftops and retaining walls. Available in a range of styles, premium Belgard Commercial products have been found in the nation's finest developments and award-winning commercial and retail properties since 1995.

Oldcastle APG is part of CRH's Building Products division. As the largest building materials company in North America, CRH provides a single-source solution for commercial construction projects with a full portfolio that also includes structural masonry, masonry veneers, dry mix products, hardscape jointing sands and sealants, stormwater management systems, concrete infrastructure, architectural glass, lawn & garden products, and composite decking.

