



## ALTON TOWN CENTER

Belgard® Holland and Moduline Series® Pavers  
Help Create “Sense of Place” and Safety

### LOCATION:

Palm Beach Gardens, Florida

### PRODUCTS:

60mm Holland Stone,  
80mm Holland Stone,  
80mm Moduline 4 x 12 & 4 x 16

### COLORS:

Charcoal, Gray, White, Harvest  
Blend & Napoli

Cream & Yellow Accent Colors

### INSTALLED AREA:

300,000 sq. ft.

### INSTALLER:

Precise Pavers

### ARCHITECTS:

Urban Design Studios,  
Kimley-Horn,  
Krent Wieland Design



### Background

Alton Town Center, a retail and entertainment destination in Palm Beach Gardens, Florida, is a 350,000 square foot mixed use retail project. It complements an adjacent housing development by providing residents with a variety of stores, restaurants and other amenities within walking or biking distance from home.

### The Challenge

Located within a high-traffic area, the challenge was to create a design that was pedestrian friendly and that visually connected many destinations within the center.

Additionally, the roadways represented the largest paved section within Alton Town Center, with approximately 150,000 square feet of pavers. It was important

that these pavers be installed quickly because of the aggressive project schedule.

### The Solution

Designers specified interlocking concrete pavers in the sidewalks and roadways of the Alton Town Center and chose Belgard's® Holland and Moduline Series® pavers throughout. To create traffic markings on

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the roadways, such as stop bars, divider lines, turn arrows, and crosswalk lines, different colored pavers were incorporated into the design. Using accent colors like White, Yellow, and Cream instead of paint for traffic control ensured that the robust design will never look old and worn due to fading and peeling markings.

The choice of pavers also provided financial savings on the project. Because the Holland Stone pavers could be machine installed, the process was three to four-times faster than typical hand installation. The roads were completed in roughly two months using machine installation, with most of them finished before any of the stores opened. Additionally, the use of a 12-inch wide band of cream-colored pavers was

used to mimic curbs and bring attention to the crosswalks, rather than pouring header curbs, saved a substantial amount of time and close to \$250,000 on the project.

**The Result**

Now thriving with businesses such as Publix, PetSmart, L.A. Fitness, and more than two dozen restaurants and stores, Alton Town Center has become the hub developers intended—complete with a pedestrian friendly, unified look. The final phase, which includes adding The Home Depot, will be completed by the end of 2021.

**About Belgard Commercial®**

Belgard Commercial, part of Oldcastle® APG, offers a complete collection of paver and wall products for plazas, terraces, parking areas, roadways, rooftops and retaining walls. Available in a range of styles, premium Belgard Commercial products have been found in the nation's finest developments and award-winning commercial and retail properties since 1995.

Oldcastle APG is part of CRH's Building Products division. As the largest building materials company in North America, CRH provides a single-source solution for commercial construction projects with a full portfolio that also includes structural masonry, masonry veneers, dry mix products, hardscape jointing sands and sealants, stormwater management systems, concrete infrastructure, architectural glass, lawn & garden products, and composite decking.

